

# GENOPTS

## GENOPTS MISSION

**To economically empower those with an unconventional gender experience by providing opportunities to demonstrate earning capacity that addresses their need for economic justice.**

WHAT	To economically empower
WHO	those with an unconventional gender experience
HOW	by providing opportunities to demonstrate earning capacity
WHY	that addresses their need for economic justice

### **Specifically how...**

**GENOPTS** is a hybrid *entrepreneurship incubator* and *employment placement* service. Unless a client's intake interview conclusively determines a lack of entrepreneurial qualities, each client will be introduced to an entrepreneurial enterprise as a means for generating income. Each self-employment venture is to be guided by a business coach, to mentor the client through the incubation program.

If the client is unable to create enough revenue with the self-employment enterprise, the coach will serve as a job reference to a potential employer. This is where the program "transgresses" the conventional distinction between "employee" and "employer." It is "trans-economic." If the client can only find part-time or temporary work, it may supplement a continuation of the self-employment venture.

Besides entrepreneurship coaches, GENOPTS also will have job developers who cultivate relationships with potential employers. Many of these potential employers will be businesses with economic relationships developed through incubated enterprises, in which favorable business relationships will be guided by their responsiveness to trans economic needs. Job developers provide a free service to contacted businesses, by not only providing entrepreneurial minded trans workers by also by offering to assist such businesses to be more responsive to their current trans employees, subcontractors and clients.

Outcomes will be measured by the number of clients who graduate the incubator and how many of these are able to successfully establish sufficient earning capacity through self-employment and how many will need to revert to full employment by working for someone else, and how many will straddle both. Outcomes will be the actual earning levels each client sets for themselves, relative to their targeted standard of living. Impacts will be measurable by how well these clients are able to support charity organizations addressing their broader needs.