TEAM work logic model

NEED

Situation:
Job security is decreasing as emerging market dynamics shift too rapidly to sustain old labor models, & lack of security undermines wellness for attending to other needs

Goals:
To transcend the employer-employee binary with a ***Trans Economic Agency Model***; for increasing productivity earnings of all

RELIEF

INPUTS

What we invest:

Trans Economic Agency Model to reorient to changing needs in labor markets
Bartered Beginnings to save $$
JDS.com website
Coordinated use of fiverr.com & elance.com
MPA & counseling student founder
Low to no cost supports (SCORE)
Social supports network

OUTPUTS

Processes

What we do:

Free seminar to reorient to new market & new income models
Screen applicants
Startup course to launch enterprise with full supports
Development course to grow entrepreneurial enterprise
Networking for maintenance of enterprise and support of next cohort

Participation

Who we reach:

ED (economically disadvantaged), which includes employed with decreasing job security
Starting with LGBTQ under- & unemployed job seekers with demonstrated entrepreneurial potential

PRODUCTIVITY

OUTCOMES - IMPACTS

Short Term

Immediate chg:

Clients taste success when purchasing each other's services
Clients encounter their potential for economic freedom
Clients reassured through peer support network, mitigates risk factors for startup failure

Medium Term

Post-program chg:

First customers from within program build customer base
Testimonials drum up more customers
Risk of startup failure reduced with continuing network involvement
Helping next cohort helps oneself to remain current

Long Term

Future impact:

Economic interdependence and independence, while helping next cohort
Improved income security improves overall wellness
Less dependence upon welfare of others (efficacy)
Overall productivity increases
Overall economy improves

VALUE

Assumptions:
Agencies with **ED** clients willing to serve as host org, enough **ED** clients with entrepreneurial potential

External Factors:
Rapid changes in markets undermine traditional job development, requiring new proactive approach

Evaluation

20 key labor skills tracked in each client throughout program; sales income tracked; qualitative summaries at program milestones; reports available at jendurrserv.com

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