'Need-Response' Takes on Our Failing Institutions

Lawyers and psychotherapists are about to face some competition

Kalamazoo MI, 1/30/2025 – A new kind of service is being formed to fill the gap underserved by legal and mental health services. Called **need-response**, it aims to resolve clients' needs better than any lawyer or psychotherapist.

Need-response equips clients to *speak truth to power* in a way that incentivizes each powerholder to *listen to those impacted*. Instead of provoking anxiety and depression, powerholders can boost their leadership branding.

Mutuality replaces adversarialism. Instead of opposing each other as expected rational thinkers, the service zeros in on each other's needs that written laws and personal thinking are meant to serve. Engagement replaces alienation. Win-win.

Objective fact of needs

Need-response grows out of a new social science for understanding needs, called **anankelogy**. Anankelogy identifies every need as an objective fact, independent of its subjective experience.

Anankelogy illustrates this with the bodily need for water. You only feel the subjective experience of thirst, according to anankelogy, after a prior objective decrease in your bodily water level. It explains how you objectively function only after you resolve your objectively recurring needs.

Anankelogy applies this same principle to emotional needs. Both Palestinians and Israelis experience an inflexible need for security and for self-determination. Need-response affirms each other's inflexible needs as an overlooked foundation for creating sustainable peace.

Your needs come first

Recognizing needs as objective facts upends widespread views about freedom of choice, personal responsibility and unquestioned submission to authorities. It suggests that you cannot adequately conform to any legal demand that prevents you from being able to function well enough to obey it.

"Needs come first," explains Steph Turner, the founder of anankelogy and need-response. "Feelings, behavior and laws all come afterwards. Our core needs exist as objective facts." With degrees earned in anthropology, sociology, public administration and counseling, Turner describes seeing a need for this hybrid between legal services and mental health services.

Getting in on the ground floor

Need-response seeks input from those inspired by this visionary service. It hopes to attract talent to get if off the ground.

Disillusioned lawyers and disillusioned psychotherapists may find a better place to fulfill their calling to serve people in need. The Anankelogy Foundation invites anyone willing to try something brand new to get in on the ground floor.

FOR IMMEDIATE RELEASE



Follow developments

The Anankelogy Foundation showcases the development of this new service in a podcast by the same name. Starting 30 April 2025, cohosts Steph Turner and Gustavo Nascimento introduce listeners to what this new service is about, and what it can be with listener input.

The podcast trailer is already available. Learn more at AnankelogyFoundation.org.

CONTACT

Steph Turner, founder engage@anankelogyfoundation.org (517) 462-9350 https://www.anankelogyfoundation.org

IMAGES (JPEGs):







VIDEO (YouTube): Need-response introduction (17:00)